

The New CA\$H Theatre Grant Application

We've joined the Common App!



What's the Common App?

Six Bay Area arts funders have worked together to create grant application questions that all six will use.

Now you can write one set of answers and just copy and paste them into all six applications.

The funders are:




- The Fleischhacker Foundation
- The Gerbode Foundation
- InterMusic SF
- The Kenneth Rainin Foundation
- Theatre Bay Area
- The Zellerbach Family Foundation




THE COMMON APP

Welcome to the Common Application for the Arts - Bay Area

This is a tool created by Bay Area arts funders to streamline the application process and save grantseeking artists and arts and culture organizations time and resources.

THE COMMON APP is intended to simplify the grant application process and, once completed, grantseekers can use the responses created in THE COMMON APP to submit applications for arts grants at multiple arts funding opportunities across the Bay Area as eligible. Questions asked in THE COMMON APP will match between 90-100% of those asked by the participating funders.





ABOUT
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To learn more about THE COMMON APP, and how to use when applying for upcoming grants, read the important FAQ below.

To get started on filling out THE COMMON APP:

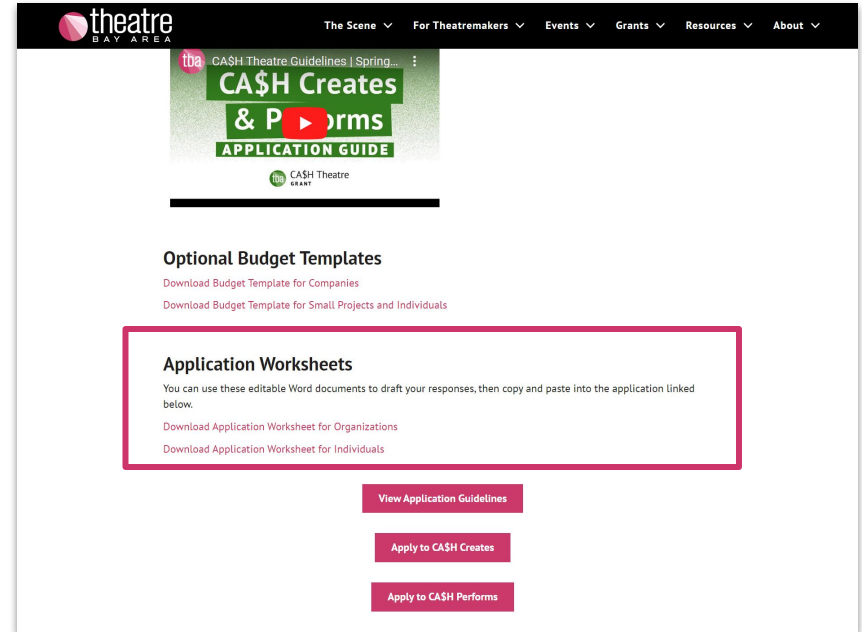
Learn more: CommonAppArtsBayArea.org

So I only have to fill out one application?

That's a future goal, but for now, you still need to apply on each individual funder's website.

However, all six are using the same questions and asking for the same word counts, so you can copy and paste your answers from a worksheet into other applications.

While the applications are not identical, all the narrative questions – the questions for which you have to write answers – are the same.



Download worksheet: TheatreBayArea.org/cash

Is anything else new?

Yes!

Remember the “supplementary materials” section? Now it’s the “work samples” section, and you are no longer limited to just one video. If you want, you can submit videos for all three!

All we ask is that the work samples take no longer than about five minutes to review. If you submit three video clips, make sure all of them combined total around five minutes. If you’re providing a script sample, limit it to ten pages and make sure any video work samples are no longer than two minutes.

And one more thing

We no longer have a category for “collaborative teams.” If you had planned to apply as a collaborative team, apply as an individual. You will be able to provide information about your collaborators in the application.

In the past, collaborative teams had to choose one contact person and provide information about collaborators later in the application. Now that contact person is applying as an individual.

What are the questions?

Section One:

Organization or Individual Artist Information

This section contains all the basic information we've always asked for and a few new questions.



Section One:

What's New for Individuals?

Individuals are asked to submit an Artist Statement of no more than 400 words.

Individuals are also asked for a description of the audiences you have presented to, communities you are deeply rooted in, or communities you have engaged in the last two years. (250 words)



Section One:

What's New for Organizations?

A brief organization history (word count limit: 400 words)

A list or summary of current artistic programs, activities, recent key accomplishments (400 words)

A description of the communities your organization is rooted in, engages, and/or serves. (400 words)



Section Two:

Project Description

This area of the application has changed significantly. You are no longer required to write an application letter. Instead, you will be given prompts to answer, along with word count limits. Only the question that asks which counties your project takes place in is the same.



Section Two:

What's New?

Project Title

Timing: When will the project be developed/presented?

Please indicate if there are public performance dates already known. (Word count limit: 250)

(CA\$H Performs only)

If you have venue information secured, where will the work be presented?

Section Two:

What's New?

Project summary and concept. Include your artistic vision, goals, and decision to undertake this project at this time. (Word count limit: 400)

Who are the main artistic collaborators or project partners (artists, organizations, technicians, administrators)? How will they contribute to the project? Provide brief biographical information, as appropriate. (Word count limit: 400)

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Section Three:

Work Samples

There are only a few changes to this area of the application, but they are pretty significant.



Section Three:

What's New?

You may provide up to THREE work samples totaling five minutes of review. Work samples can be provided by using online links (video or audio), or uploading JPEGs (images) or PDFs (documents). If you are including a script sample, please limit it to one ten-page excerpt.



Section Three:

What's New?

Again, your three optional work samples can be links to videos or audio files, JPEGs of images, PDFs of text, or any combination of those.

Your only limitation is that all three combined take about five minutes to review.

If you are including a script sample, make sure your video clips total two minutes or fewer.



Section Three:

What's New?

Describe how your work samples relate to the proposed project. If submitting videos, please indicate necessary user/password info and cueing instructions. (Word count limit: 250)

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Section Four:

Budget and Financial Information

There's only one new thing about this area of the application.

In addition to the PDF of your project budget, we're also asking you to enter the amount of your project budget on a separate line.



Section Five:

Application Certifications

Nothing has changed about this section!



Section Six:

Demographic Information

This section has changed a lot!

It is still entirely optional. There is a question that allows you to give or deny consent to answer the questions in this section.

All six organizations are using the same demographic questions written by the Kenneth Rainin Foundation. This way we can see across the field who is – and is not – getting funded.



Section Six:

Demographic Information

The first part of the Demographic Information section is a lengthy description of why we are collecting the information and how we are defining terms.

Next, the Consent Statement: Selecting “Agree” indicates that you have read the information above and agree to participate in this survey. If you do not wish to participate in this survey, please decline participation by selecting “Disagree” and skip to the next section.

Section Six:

Demographic Information

What percentage of your Board of Directors identify as People of Color/global majority?

<25%

25-50%

51-75%

>75%

Don't Collect



Section Six:

Demographic Information

All of the questions in this section follow the same model as the first question.

You will be asked to provide information about about what percentage of your Board of Directors, Leadership Team, Staff, and Artistic Team are:



Section Six

Demographic Information

- People of Color/global majority
- Transgender, Nonbinary, Gender-nonconforming, Two Spirit
- Lesbian, Gay, Bisexual, Queer
- Women
- People with Disabilities



Section Seven:

Review and Submit

Nothing has changed about this section!



GEAR UP FOR **GRANTS**

Budget Building for Grant Applications

with Jericha Senyak

Monday, April 8th

6:00 - 7:30 PM Pacific



[Sign up here!](#)