TBA Highlights FAQ

Here's what to expect for the pilot version of this program. As we launch and troubleshoot TBA Highlights, we will release an updated version of this FAQ. We're thrilled to be able to recognize the great work our member companies are doing to make the Bay Area theatre community one of the most vibrant and inclusive in the world.

Who can apply?

You must be a TBA Member Company in order to apply for TBA Highlights. Click here to learn more about becoming a member! Click here to renew your membership. If you're having trouble with applying for or renewing your membership, please contact Meghan Crosby-Jolliffe at Meghan@TheatreBayArea.org.

I'm self-producing! Can I apply if I don't have an actual company?

Unfortunately, you must be a company member to apply. You don't need to be a 501c3 nonprofit theatre or have a fiscal sponsor to be a company member! All you need is a name for your company and a dream. Contact Meghan Crosby-Jolliffe at Meghan@TheatreBayArea.org to learn more about company memberships, which start at just $135 a year.

How do I apply?

There are two ways to apply! When you list your show with TBA's "What's Playing," you'll have the opportunity to apply for TBA Highlights, or you can apply separately here.

Can we apply for more than one TBA Highlights achievement?

Yes! If you qualify for more than one, you can apply for more than one.

Does it cost money to apply?

It does not. The TBA Highlights program is free for all TBA Company Members.

How are applications reviewed?

At least two TBA staffers will review each application to ensure that each meets the guidelines. If we need to clarify anything with you, we will reach out to you. After the application has been reviewed by at least two staffers, we will respond to you with the results.

Is it OK to use the TBA Highlights Achievement badge or put "Awarded the [name of achievement]" on our flyers, posters, and program?

Heck yes! We'll provide you with images and text for your use in your own marketing each time you are awarded an Achievement. Shout it from the rooftops!

You should include (thing)!

Think we missed something? Suggestions are always welcome. Email Melissa Hillman at Melissa@TheatreBayArea.org.

Reflection Achievement

How can I collect the information required for this Achievement ethically?

You can use any self-reported identity data that you collect through your casting or HR processes. Don't have something like that in place? Feel free to make a copy of our Sample Anonymous Demographic Survey form to distribute to your company.

It's important to ask for self-reported information when submitting for the Reflection Achievement. Any company found to be submitting information without consent or input from their cast & crew will lose eligibility for any Achievements.

Homegrown Achievement

What counts as "local"?

For the purposes of this Achievement, we define "local" as someone who primarily lives and works in Theatre Bay Area's Northern California service area: Alameda, Contra Costa, Marin, Monterey, Napa, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano, and Sonoma counties.

Going Green Achievement

100%? My production has almost all recycled or reused props, do we qualify for this Achievement?

You must have 100% completion to qualify for any given criteria for this Achievement.

Open Doors Achievement

Can my "Mask Required" and "Sensory Friendly" performance be on the same night?

Yes! As long as you are publicizing these accessible performances to your audience, they will qualify.

My theatre is fully ADA compliant! Why doesn't that count for this Achievement?

We're looking to highlight companies that go above and beyond what is legally required. Because federal law requires that all our theatre buildings be ADA compliant, we did not include it as part of this Achievement.