

new leaders

●-●-● for a new century

a national conference and mobilization for emerging theatre leaders

October 5-6, 2008 | San Francisco Bay Area, California
a program of **Theatre Bay Area**

event partners:

Theatre Communications Group and **Berkeley Repertory Theatre**

DEADLINE EXTENDED! REGISTER BY SEPTEMBER 2, 2008 TO PARTICIPATE!

Much has been said recently about a pending “leadership crisis” in the nonprofit world, especially for theatre and the arts. Organizations are facing the retirement of their boomer founders and are looking around for successors. At the same time, many in the next generation are facing challenges advancing along traditional paths and are wondering whether the old paths will bring them to meaningful opportunities, life/work balance, and a place where they can realize their aspirations.

More and more members of the next generation of theatre artists and administrators are opting out of the nonprofit theatre field entirely—which does indeed represent a leadership crisis. We are looking to change the conversation and engage this group of emerging leaders in developing new solutions and creative new paradigms for our field.

Sessions will include:

- Lynne Lancaster discussing generational issues in the workplace
- Getting into the heads of the leading arts executive search firms
- Personal goal-setting with a representative from Creative Capital
- A panel looking at leadership development models in other sectors
- Alan Brown sharing his new model for measuring the intrinsic value of the arts
- Facilitated conversations to develop a shared agenda for further work

The two-day conference will also include numerous opportunities for networking with peers from around the country as well as the chance to meet key Bay Area theatre leaders.

Emerging leaders are invited to join in the beginning of a conversation that will surely have national implications. For more information visit: theatrebayarea.org/newleaders.

